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# Distributor Program Guide

*Premium Materials - Proven Support - Powerful Margins*



## ■ About Oscar Surfaces

**Oscar Surfaces** was founded on generations of experience in ceramic and tile manufacturing, combined with over two decades working directly in the U.S. real estate and construction industry. We understand the importance of **design, durability, and value**—and we bring that understanding to every product we offer.

We specialize in premium **tiles, countertops, flooring, vanities, wall panels, and decorative surfaces**—carefully sourced from global manufacturers in **Italy, Spain, Portugal, Brazil, Turkey, Jordan, India, Vietnam, Thailand, and China**. Our curated collections meet the needs of **residential, commercial, and multi-family projects**, and are selected for their quality, style, certifications, and price competitiveness.

We're more than a product supplier—we are your **strategic partner** for growing your business through high-demand building materials, exclusive trade pricing, and unmatched service.

## ■ Become an Official Distributor or Dealer

**Grow Your Business with Oscar Surfaces** — Whether you're an established retailer, showroom owner, wholesaler, or construction supplier, our Distributor Program gives you access to top-tier surface materials with unbeatable pricing and dedicated support.

Partnering with Oscar Surfaces means:

- Expanding your product line with **in-demand, trend-forward SKUs**.
- Increasing profit margins with **tiered wholesale pricing up to 50%**.
- Gaining exclusive access to **marketing tools, training, and product support**.
- Becoming part of a **trusted, rapidly growing national brand**.

## ■ Conditions to Become an Oscar Surfaces Consigner

Requirement	Details
1. Business Eligibility	Must be a legally registered business with a valid tax ID. Eligible applicants include tile and flooring retailers, showrooms, wholesalers, or B2B sales companies.
2. Distribution Capacity	Must maintain a <b>physical storefront or warehouse</b> (or an established e-commerce platform) capable of storing and distributing Oscar Surfaces products.
3. Minimum Order Requirements	Minimum purchase volumes apply based on discount tiers. Orders must meet SKU and shipment minimums per quarter.
4. Brand Alignment	All marketing materials, displays, and sales collateral must follow <b>Oscar brand guidelines</b> .
5. Sales Reporting	Distributors must provide quarterly sales performance data for planning, inventory, and promotional support.
6. Territory Consideration	Select distributors may receive <b>territory protection</b> based on volume and performance.

## ■ How It Works

### 1. Apply to Become a Dealer

Fill out a short application and connect with our sales team to review eligibility and regional availability.

### 2. Set Your Product Lineup

Choose from Oscar Surfaces' best-selling and newest SKUs—tiles, countertops, flooring, vanities, wall panels, and more—customized to your market's style and price points.

### 3. Start Selling with Support

We ship you branded samples, catalogs, and display tools. You'll receive onboarding assistance, sales training, and marketing assets to help drive customer interest and conversions.

## ■ Why Partner with Oscar Surfaces?

### High Margins with Tiered Wholesale Discounts

Start at **35% off**, with potential to scale to **up to 50%** as your purchase volume increases annually.

### Proven, Fast-Moving Products

Our curated collections are selected to perform—on-trend, high-quality, and competitively priced for retail and commercial success.

### Global Sourcing Advantage

We work directly with international manufacturers to deliver certified, premium-grade materials that meet U.S. quality standards at lower cost.



**Sales & Marketing Support:** We help drive traffic to your business through:

- Official **website distributor listing**
- Social media promotions across our growing online network
- Regional **email and SMS campaigns**
- Access to brochures, product decks, display kits, and co-branded visuals

## ■ Grow & Scale with Better Pricing

Annual Purchase Volume	Wholesale Discount
Base Level	35%
\$599,000+	40%
\$799,000+	45%
\$999,000+	50% (minimum order quantities apply)

*Tiered pricing is reviewed annually and may be adjusted based on growth, compliance and regional opportunities.*

## Ready to Partner With Us?



Apply to Become a Distributor



Book a Discovery Call



Download Dealer Program Guide PDF

# Let's build something beautiful —together.